



Smurfit
Westrock



2024

Our Open Community

Paper | Packaging | Solutions



“I believe that Smurfit Westrock can be one of the great companies of the world. Giving back to our communities plays an essential part in that vision.”

It is my pleasure to share with you our Open Community booklet for 2024. I am especially honored to do so this year as we celebrate, for the first time, the inspiring work of our colleagues across the entire Smurfit Westrock combined organization.

Open Community recognizes the generosity of our people around the world who give their time, energy, and expertise to make a positive impact in the communities where we are privileged to operate. It fills me with immense pride to see so many of our 100,000-strong workforce show such dedication to this important area.

This year, we continue to celebrate our initiatives under the four key pillars of empowering communities by tackling inequalities, encouraging well-being through exercise and play, inspiring our future generations by means of education and opportunity, and taking a hands-on approach to protecting our planet. As before, we are led by our commitment to the UN Sustainable Development Goals, and our Foundation continues to provide crucial support to several of these initiatives.

I believe that Smurfit Westrock can be one of the great companies of the world. Giving back to our communities plays an essential part in that vision. I look forward to seeing the impact we can have through our combined efforts and commitment in the years to come.

This booklet showcases just a small snapshot of the activities undertaken this year. I hope you enjoy reading it as much as I did.

A handwritten signature in white ink, appearing to read 'Tony Smurfit'. The signature is stylized and fluid.

Tony Smurfit
President and Group CEO

Smurfit Westrock supports the UN Sustainable Development Goals

Our Open Community initiatives cover all aspects of our involvement with our communities around the world. We are proud that many of our ongoing community efforts support key United Nations' Sustainable Development Goals (SDGs)

We have captured our community initiatives under four pillars.

Empowering communities Pages 5-16



Encouraging well-being Pages 17-30



Inspiring our future Pages 31-40



Protecting our planet Pages 41-50



Empowering communities

Investing in our communities through volunteering our time, energy and resources.

At Smurfit Westrock, we are deeply committed to supporting the local communities across the 40+ countries in which we operate. Internally and externally, we make the well-being of people a priority throughout our organization. We are proud to invest in our communities and to give back through volunteering our time, effort and expertise, as well as through financial and other donations.



SPAIN

Memorial Zambrana race

Every year the people of Alicante remember a much loved and admired local athlete, Jose Manuel Zambrana Pleguezuelos. Hundreds of people congregate to pay tribute to a person who inspired others with his determination and generosity in the field of sport. Together, they create an electric atmosphere of celebration as they take part in a race in his memory.

The race is a fitting tribute. While promoting the benefits of being active and leading a healthy lifestyle, it has the added effect of strengthening relationships within the community and supporting those most in need. For every registration, a donation is collected for a local charity and food is also gathered for the Alicante food bank, ensuring inclusion remains at the front of people's minds as they remember their beloved athlete.



BRAZIL

Donations for flood victims



In May 2024, heavy rains hit several municipalities in Rio Grande do Sul with a devastating impact on the people living there. Hundreds of people were left homeless without basic necessities such as food, hygiene items or warm clothes; many were children and families. Our colleagues immediately took action to offer urgent support.

Led by a task force, and with the help of Smurfit Westrock's Foundation, a fundraising campaign was set up with employee contributions, which

was tripled by the company to raise a total of R\$66,000 (approximately US\$12,000) which was used to purchase essential items.

In addition, 30 tons of food, water, clothes, towels and blankets were collected through a campaign led by our colleagues in Uberaba, in partnership with their local Jockey Club. Smurfit Westrock also donated 10,000 boxes to support distribution and transformed old uniforms into 3,000 blankets for emergency shelters.

Many smaller communities were left isolated after mudslides destroyed roads and infrastructure. With the support of Smurfit Westrock's Foundation, we made a significant contribution to the "United for Bento" project to help rebuild roads and reestablish connections with the affected communities.

Although the effects of the rains will take years to overcome, the instant response of our colleagues, Foundation and Company was crucial to providing people with life saving resources in the immediate aftermath.

BRAZIL

Mothers sewing for independence



For some mothers in Maranguape who do not have an education, it is a constant struggle to provide for their families, as they do not have the means to secure employment and generate income.

'Mothers Sewing the Future' is an inspired initiative that gives women in these circumstances the opportunity to gain recognized skills in clothes making and alterations so they can gain employment and earn a living. Participants receive technical training in modeling, cutting, sewing and the maintenance of machines and equipment.



In its first year, 40 women took part in the initiative which was established in partnership with Smurfit Westrock's Foundation. The opportunity has been warmly welcomed by the women, who can enjoy a greater sense of empowerment, independence and security in their new career.

BRAZIL

Happiness Square in Maranguape

In response to the rising violence and social challenges faced in parts of Maranguape, a project was established by Smurfit Westrock's Foundation, our colleagues and the city council to provide residents with a safe and welcoming place to socialize, play, relax and encourage community integration.

An abandoned car park just 1.5km from our Maranguape plant offered an ideal location, and was transformed into a vibrant hub complete with a playground, picnic area, mini soccer field and exercise equipment. The space, which has been fondly renamed as 'Happiness Square', now offers over 3,000 people from the Tangureira neighborhood an uplifting area they can be proud of, where they can meet and congregate in positive and inspiring surroundings.



"Happiness Square is now a symbol of hope and joy, bringing people together and fostering a sense of community spirit."
 - Juan Guillermo Castaneda,
 Chair of Smurfit Westrock's Foundation.

BULGARIA

Inspiring creativity among the young in Lukovit



A special surprise was waiting for young residents and visitors at the Traditional Lukovit Fair this year, thanks to some of our enthusiastic colleagues. Much to the children's delight, a 'Handy Hands' booth had been set up where they could let their imagination and creativity run free through the use of specially designed cardboard gifts, including houses, figurines and puzzles! The children and their parents were supported by colleagues from the Smurfit Westrock design team as they enjoyed coloring and assembling their new creations and learning more about the versatility and durability of corrugated board.

COLOMBIA

Water, the driving force of community development

In many of the communities where we operate, access to water remains a constant challenge.

To overcome this issue, Smurfit Westrock Colombia and its Foundation have worked with local administrations developing a program to improve the infrastructure and empower communities to have more sustainable, long-term management of the resource. The program has been hugely impactful and has directly benefited 10,130 people in 24 rural areas.

In 2024, 23 strengthened aqueducts were delivered as part of the project. Comprehensive training was also provided so the aqueducts can be managed more efficiently and sustainably, ensuring the availability of good quality water for future generations, while also contributing to biodiversity conservation.



COLOMBIA

Sowing for the family

The Carlos Ardila Lulle Rural Educational Center, located in Vallecitos, Barbosa, provides education for children from low-income families. Part of this involves learning how to grow and provide their own food, a skill that is hugely beneficial both for themselves and their families.

Our colleagues' volunteer group in Barbosa got involved by sourcing suitable garden beds for the children to plant their seeds, and by inspiring the children in their task. By taking a hands-on approach, the volunteers motivated the young people and their families to join the initiative and ensure the project's success.

Various vegetable seeds were planted which the children nurtured and harvested, enjoying the satisfaction of success as they enjoyed the fruits of their labor!



DOMINICAN REPUBLIC

Christmas tree decorating to unleash creativity



Smurfit Westrock and its collaborators immersed themselves in a morning full of excitement by joining the children of the Abriendo Camino Foundation in Villas Agrícolas for a Christmas tree decorating competition. The Foundation offers protection and holistic education to children, teenagers and families in vulnerable urban sectors of the Dominican Republic so they may develop their potential and enjoy a life of dignity.

The activity, carefully coordinated between both institutions, was designed to encourage and celebrate creativity and teamwork, as five teams competed in high spirits for the most beautifully decorated corrugated tree.

Each team consisted of volunteers and children, and each embraced the challenge with enthusiasm and delight. It was a truly rewarding experience as adults and children shared laughter, ideas and mutual respect as their creativity flowed freely.

GERMANY

Encouraging inclusion, creativity and play in kindergartens and schools



Every year, our Corrugated DACH (Germany, Austria and Switzerland) team coordinate a social event where colleagues come together to volunteer their time and energy to improve a local community resource or facility while also enjoying the opportunity to meet and socialize.

This year, colleagues poured their energy into transforming the outdoor area of the Socio-Cultural Center "Mittendrin" in Delitzsch, by installing a new interactive playground for the kindergarten children and greatly improving the outdoor space.

Colleagues in the Western Region of Smurfit Westrock DACH also showed great generosity of spirit when they supported a local kindergarten, which was seeking permission to accept children with additional needs into their facility. However they lacked the required 'snoezelen' or multi-sensory room in order to gain this permission.

Not only did our Smurfit Westrock volunteers pull up their sleeves and create a sensory room, they also enhanced the outdoor areas by installing a chicken coop, laying down pathways, tidying the fruit and vegetable patches and constructing a trailer and bench for the children and staff to enjoy.

The volunteering continued at a primary school in Malchow, where colleagues from our corrugated board plant in Waren showed enthusiasm and expertise as they built a care space for pupils with mental and physical impairments and disabilities, so they could have a place of retreat.

All of these initiatives provide valuable support to their communities and improve the facilities and opportunities for children and families. All were proudly supported by Smurfit Westrock's Foundation. They also provide colleagues with an opportunity to socialize and build relationships, both among themselves and with people and organizations in their communities.

GERMANY

Fun while fundraising with seasonal crafts



On the lead up to the holiday season, a special needs school in Landau was delighted to welcome 30 volunteers from our Corrugated DACH Female Network to spend quality time with the pupils and create corrugated items together to support their upcoming festive fair. They spent a highly enjoyable afternoon crafting advent calendars, treasure chests and decorations in preparation for the event.

All of the money raised from selling these items went towards the school, to support their work and further improve the children's learning environment. Pupils, staff and volunteers alike all benefited from their experience and were delighted to promote integration and inclusion in their community.

GERMANY AND UNITED STATES

A hot meal served with kindness and respect

Teams in Germany and the United States have been sharpening their skills in the kitchen this year to provide meals and support to vulnerable members of their society.

In Lübeck, volunteers cook once per month for residents at the Ronald McDonald house – a facility that provides families with shelter and support when their children need medical treatment so parents can be close by. They have also repainted the playground and cleaned the outdoor area to make it more enjoyable for those staying in the accommodation.

In Conover, North Carolina, colleagues have volunteered at the local soup kitchen several times throughout the year to serve meals and provide lunches to vulnerable members of their community, including those experiencing homelessness. The volunteers also provided an additional 50 meals for victims of a devastating tornado that tore through Catawba County.

These actions by our colleagues can make a lasting impact, as they provide not just a hot meal but demonstrate care, respect and kindness to people experiencing a moment of vulnerability and need.





COLOMBIA

Connecting communities with improved infrastructure



In some rural parts of Colombia, the existing roadways require significant improvements and rehabilitation in order to meet the needs of local communities.

For the last three years, our colleagues in the Forestry Division have supported an ambitious initiative in partnership with community organizations and municipal administrations to

improve this infrastructure. So far, 534km of roads have been built or improved, and plans are in place to work on 426 more kilometers this year.

The benefits to local communities are many and varied. Thanks to improved mobility, people have better access to essential services such as medical and educational facilities, they spend less of their time on long and unpredictable journeys, and the transportation of their agricultural produce is much improved.

Through the determination and dedication of all involved, and the generosity of local foundations including Smurfit Westrock's Colombia Foundation, a meaningful and lasting difference is being made in this region, giving people more choice and control of how they provide for themselves, their families and communities.

UNITED STATES

Inspiration through learning with the Latinx community

Los Niños Primero is a non-profit organization that provides educational support and leadership programs to underserved Latino children, youth and families in the Atlanta area. At its heart is a vision to inspire Latino children to become lifelong learners and exemplary members of the community.

Colleagues from our Organization for Latinx/Hispanic Advancement (OLA) Resource Group have taken time to volunteer with the organization, tutoring students at the center and hosting an annual back-to-school drive to collect essential items for children to start the academic year with all they need. Our colleagues have also taken the opportunity to educate children and families about the value of sustainability at the Día del Niño Festival.

This ongoing partnership strengthens ties with the community while giving OLA members a meaningful way to connect with those in the Latinx community.



MEXICO

The Eztli project

In Mexico, 4 in 10 women and girls are absent from work or school during their menstrual cycle. In addition, more than 2.4 million females have difficulties affording menstrual products and accessing medical care.

The Eztli project is a partnership between Smurfit Westrock, Dow, United Way, Mexfam and Hulsí to address the disparities in access to menstrual health, including access to hygiene resources, period products, mammograms and other well-women medical services.

By leveraging our combined manufacturing expertise and community access, the Eztli team is well positioned to reach women and girls lacking access

to menstrual health products and services. At Smurfit Westrock we are very proud to have designed, produced and donated packaging for the distribution of 80,000 menstrual cups provided by Dow and Hulsí. Our colleagues also volunteered at the first product distribution, which reached more than 500 women.

The Eztli project plays an important role in supporting women and girls across multiple under-resourced communities in the State of Mexico, Mexico City and Queretaro to ensure that menstruation does not become a barrier for their educational, personal or professional success.



MOROCCO

Workwear launderette

For many of our factory floor colleagues in Morocco, it was proving challenging to wash their workwear effectively at home due to a lack of laundry equipment and high associated costs. This was having a negative impact on the work environment and causing significant stress and pressure among our people. A solution was discovered by looking to the community for help.

A nearby family launderette was struggling to survive and on the

cusp of closure when Smurfit Westrock approached them. The launderette happily agreed to a partnership and has been laundering our teams' workwear ever since.

This initiative has not only provided immeasurable convenience and a more positive workplace for our colleagues, but has alleviated financial burdens, promoted well-being and ensured the survival of another local business.



MOROCCO

Earthquake relief and solidarity



In late 2023, a devastating earthquake struck Morocco, affecting 660,000 people and leaving 380,000 without a home.

Smurfit Westrock’s Foundation also took immediate action to help those who had been affected, making a donation of €200,000 for essential items and services including food, water, shelter, medicine, and trauma support.

This show of solidarity and generosity was greatly appreciated by the local communities and went far in offering relief to people whose lives had been so drastically and unexpectedly affected.



Our colleagues in Spain, Portugal and Morocco immediately rallied together to collect and donate essential items such as food, tents, clothing, sleeping bags, blankets and hygiene items to those impacted. With the help of employees and customers, the items were shipped to Morocco and distributed to villages that had been identified as most in need. In addition, colleagues set up two generators to provide 300 families with a supply of electricity as they approached the winter months when temperatures can drop to below -10 Celsius.

GERMANY

Corrugated airplanes take flight for good causes



The Outpatient Children’s and Youth Hospice Service (AKHD) in Hanau provides essential, free support for families with children, adolescents, or young adults with life-threatening or life-limiting illnesses. The hospice, which currently supports 29 families, relies largely on donations.

Employees in the Smurfit Westrock plant in Hanau wanted to raise money for the hospice and coordinated a unique and fun-filled initiative to do so – attracting donations while providing entertainment for the community.

The “Flugplatzkerb” project involved the complete planning, construction, and production of airplanes made of corrugated cardboard, which were then handed out to children and families at a local event in exchange for a donation. Children were invited to assemble and fly the planes, with many participating in a long-distance

flight competition that showcased the planes’ impressive flying abilities. The project received overwhelming positive feedback and raised €2,000 for the hospice.

The benefits of the Hanau team’s initiative reached as far as Gernersheim and St. Leon Rot, where local trainees and organizers coordinated a stand at the airfield festival in Bad Dürkheim to raise funds for the Family Support Association. Our trainee colleagues handed out the corrugated airplanes with great enthusiasm for children to assemble and enjoy, and were delighted to raise much needed funds.

Both of these events are a powerful example of how the creativity of our teams and the durability of our material can be combined to produce something unique and enjoyable in aid of truly worthy causes in our communities.

SERBIA

Social support for magazine sellers on the margin

The “Lice Ulice” association was set up to support individuals on the margins of society, such as those experiencing homelessness. It empowers people to become more integrated into society and earn an income by selling magazines to members of the public. As this task can be especially challenging in the heat of summer, businesses are invited to provide shelter during the hottest times of day and also support magazine sales.

Our colleagues in Serbia joined the initiative with exemplary enthusiasm. They organized a social event to welcome seller Snežana and helped with on-site sales. The event was promoted on LinkedIn, raising Snežana’s profile and highlighting the excellent work of “Lice Ulice”.

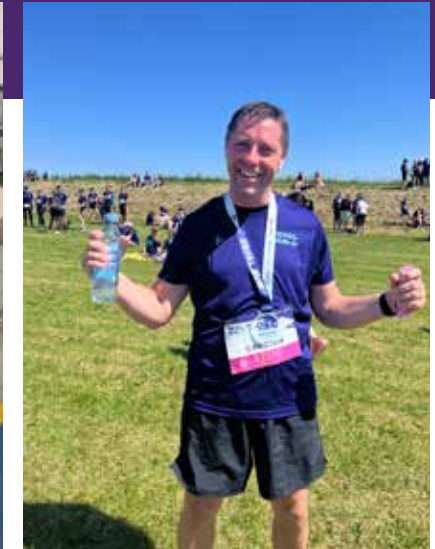
The day was a great success. Snežana sold 65 magazines, more than tripling her usual sales, while building new relationships and enjoying some respite from the summer heat.



Encouraging well-being

Taking an active part to support our local communities.

We are proud of the efforts and contributions of our teams across our operations to support the many wonderful initiatives that take place. We have shown ourselves to be an energetic, committed and sporting organization through the many activities we participated in over the last year.



CANADA

Brightening a hospital stay

At McMaster Children's Hospital in Ontario, children from infancy to age 17 receive expert care for a wide range of illnesses including cancer, digestive diseases and mental health diagnoses. Smurfit Westrock colleagues in nearby Guelph came together to help and bring joy to children facing medical challenges.

Since 2018, the team has been creating corrugated crafts and creative projects for the children, often themed around annual holidays to help them feel included in the celebrations. Gifts have included 3D animals, chess boards and even a full-sized snack booth for a movie night!

A particularly meaningful gift has been a specially designed memory box for children to store personal items like photos and letters, which can help them cope in harder moments.

The Guelph volunteers deliver the items to the children regularly and spend quality time with staff and patients. Their initiative has touched the lives of 500 young people and has brought a welcome distraction when they need it most.



'I take pride in the support and involvement we can offer our community. What we provide these kids may not seem like much, and after all, it's just some corrugated board, but hopefully, it gives them an opportunity to be a little creative, have some fun, and with any luck put a smile on their face.'

- John Mordue, Smurfit Westrock employee

COLOMBIA

Spreading a smile in the festive season

Although Christmas can be a magical time of year, when people celebrate and relax together, many families simply cannot afford to provide gifts for their children.

To help these children feel more included and share in some of the excitement and joy of the season, 60 employees in Colombia take it upon themselves to purchase and deliver gifts directly each year.

This year, volunteers gave 140 gifts, bringing a smile to children's faces and, most importantly, encouraging a culture of inclusion and care in the community.



COLOMBIA

Transforming spaces for the well-being of communities



Safe and welcoming places where people can meet, relax and learn are an important part of every community. They can create a sense of pride, fulfilment and motivation, especially when looked after with care and attention.

Volunteers in Smurfit Westrock Forestry Division in Colombia took steps this year, as in previous years, to ensure that people in disadvantaged local areas could benefit from such resources. In a joint effort with local community action boards, municipal mayors and indigenous community organizations, they invested time and energy to improving 11 facilities located close to their plants through a variety of actions. They renovated classrooms, revitalized schools and playgrounds and installed fences.

These efforts, generously supported by Smurfit Westrock's Colombia Foundation, have not only transformed the physical environment, but have strengthened community bonds and positively impacted local development.



Over 1,000 people have positively benefited from these improvements to local facilities



DENMARK, FRANCE, IRELAND AND ITALY

Running for health and well-being



The Milano Marathon is an annual event that invites teams from across Italy to come together and complete a marathon to raise money for charity. For the third year, Smurfit Westrock employees from around the country participated with great enthusiasm. Fourteen teams took part and ran a total distance of 588km in an excellent demonstration of teamwork, while also raising a significant sum of €7,000 for LILT, the Italian league for the fight against cancer.

Meanwhile, a team of 15 run-loving colleagues from Group HQ in Dublin laced up their trainers to join the Grant Thornton 5km Challenge, raising over €1,000 for homeless charity De Paul and national youth athletics programs.

In Denmark, 42 volunteers proudly participated in the annual Royal Run where they could run or walk up to 10km to show their determination, goodwill and sense of fun while promoting a healthy lifestyle and presenting the company as an active member of the community.

However, nowhere was there more determination than in France, where five of our ambitious colleagues proved the power of a healthy and active lifestyle as they took part in a world record-breaking run in the lead up to the Paris Olympics. The team far exceeded their goal on the day and achieved the Guinness Book of World Records award for the longest distance in the 24-hour race against the clock.



ITALY

Count on me



Inspired by our company's commitment to equity, health and well-being, the team in Italy took the opportunity on International Women's Day to celebrate colleagues in a new and meaningful manner by partnering with LILT, the Italian league for the fight against cancer.

In addition to a specially crafted gift box, designed and created by Smurfit Westrock and filled with complimentary healthcare products, female colleagues were given a voucher for a free preventive gynaecological examination in a LILT center and the chance to attend a virtual workshop about the most common cancers in women and the importance of prevention. Approximately 150 colleagues have already taken advantage of the free medical check up, embodying our core value of prioritizing health and safety above all else.

BRAZIL, CHINA, FRANCE, GERMANY, JAPAN, MEXICO, UNITED KINGDOM, UNITED STATES

Stock the Box

In recent years, colleagues around the world have recognized the increased demand on local food banks and pantries, particularly during the holiday season, as individuals and families struggle to keep up with day-to-day costs and challenges.

To show support and help combat this issue, Stock the Box has been running successfully for four years in multiple countries. Through this initiative, colleagues give non-perishable food items and make financial donations to their local food bank or pantry.

Last year, the equivalent of nearly 640,000 meals were donated to those in need, bringing the total number of meals donated since the start of this initiative to more than 3 million. The benefits are multifold. Not only are vulnerable individuals and families provided with nutritious meals, but the unified display of generosity and care promotes an important sense of inclusion and belonging, especially during the holiday season.



MEXICO

Supporting pediatric cancer care

Every year, our colleagues in Tijuana support the inspiring work of the Castro Limon Foundation, a non-profit organization that aims to provide cancer treatment to children.

For the third year, colleagues responded to the Foundation's appeal for blood donations to directly support the oncology hospital, with 45 employees donating their blood to help save children's lives.

This year, 20 colleagues also took part in the fun-filled 'Corre con Color' or 'Run with Colour', a vibrant event where volunteers run through different color zones while raising essential funds for the foundation!



SPAIN, COSTA RICA, MEXICO AND UNITED KINGDOM

Giving the gift of blood



Donating blood is an act that can save a person's life, and is a truly precious gift. This year, across several countries, more than 140 of our colleagues took this action to selflessly give back to their communities.

In Spain, 42 people donated blood on-site at the Bag-in-Box plant in Ibi for the eighth year in a row, partnering with the Provincial Blood Transfusion organization to make it possible.

In Costa Rica, in partnership with the National Blood Bank, 54 employees became everyday heroes by donating blood that will benefit approximately 216 people from hospitals and clinics throughout the country.

In Mexico, 45 people donated blood for the pediatric oncology hospital to help save children's lives.

Meanwhile in the UK, our Blood Bike volunteers in Greater Manchester continue to carry out vital deliveries of blood and breast milk. 'Reggie', the Kia Sportage car which was purchased last year through a grant from Smurfit Westrock's Foundation, has now been involved in over 500 jobs to donate emergency supplies of blood or milk, often carrying multiple boxes at once and touching the lives of thousands of people.



SLOVAKIA

Supporting the League Against Cancer

Unfortunately, cancer continues to be an aggressive and insidious disease that affects individuals and families every day. In Slovakia, the 'League Against Cancer' foundation is the national independent, non-profit charity that provides support to patients with cancer and their families, as well as supporting clinical and research projects.

The League organized a relaxation week this year for 27 families, including 45 children, to give a chance to spend some quality time together, making memories and enjoying activities. Smurfit Westrock colleagues were delighted to provide cardboard houses, cars, boats and cubes for children and adults to color and decorate as they wished.

Although the fight against cancer continues to be an enormous challenge, showing solidarity and caring for one another is an important way to remind us all that we are not alone, even in the most difficult of times.



UNITED STATES

Making a difference one step at a time



Smurfit Westrock employees in Fort Worth, Forney Mill and the Experience Center in Texas have a proud and long-standing history of coming together to actively support charities close to their hearts. This year was no different, as 235 participants joined in 5km walks on behalf of the American Heart Walk, the PurpleStride Walk for research into pancreatic cancer, the Crohn and Colitis Foundation's 'Take Steps' walk, and the Komen 'More Than Pink' walk to raise funds and awareness for breast cancer, an event which was also proudly sponsored by the company.

Employees covered a fantastic 1,175km in total, and donated over US\$73,500 to the charities, proving that a real difference can be made if we all take steps in the right direction.



UNITED KINGDOM

Multiple marathons for children's hospice

Claire House Children's Hospice in Liverpool is a very special place that offers crucial support when it's needed most. The hospice helps seriously and terminally ill children make the most of the time they have by providing specialist nursing and end-of-life care, as well as providing emotional support for the children's families as they go through an extremely difficult time.

To raise funds for Claire House, our colleague Joe Roberts made the incredible commitment of completing five marathons over 11 weeks, running in Barcelona, Rome, Paris, Manchester and Leeds. Joe managed to raise an astonishing and well-deserved £6,000 to support the essential work carried out by the hospice and its tremendous team.



BRAZIL

Health and family walk

Promoting the well-being of our employees is a top priority and a deep-rooted commitment across our organization, whether it be the promotion of an active lifestyle, recognizing the value that each of our employees brings to our workplace, or creating an inclusive environment where everyone can be their authentic selves.

To celebrate this commitment and encourage physical well-being, colleagues in Pirapetinga organized a health and family walk event at their site. Employees and their families came together to socialize, enjoy a healthy breakfast and take part in a 3km walk. The initiative nurtured a great sense of belonging as families were welcomed to the site, while also reminding everyone of the importance of a healthy and balanced lifestyle.

SPAIN

Walking for the fight against cancer



Colleagues from the Ibi Bag-in-Box plant were delighted to show their support in the fight against cancer by taking part in the charitable walk organized by SOLC, a non-profit organization that provides assistance during and after cancer treatment. Forty colleagues united to participate in the walk, enjoying fresh air and good company while raising money for this worthy cause. They were also proud to wear matching t-shirts kindly donated by the company!

UNITED STATES

Inclusion for vulnerable communities in Texas

It is the responsibility of everyone to support inclusion for those on the margins of our societies. At two of our sites in Texas, colleagues did just that by coordinating collections for vulnerable people in their communities.

At our Experience Center in Dallas, employees participated in the Community Partner of Dallas' annual Toy Drive for abused and neglected children. Children shared their festive gift wishes on a list that colleagues then used to purchase toys. The gifts were distributed so that each child could share in a sense of joy and excitement, and feel included in the festive celebrations.

Colleagues in our Vitop plant in San Antonio collected essential clothing, blankets and hygiene items in partnership with Haven for Hope, an organization that provides, coordinates, and delivers care for people experiencing homelessness in the area. Offering these items not only provides vulnerable people with everyday essentials required for comfort and self-care, it also shows them that others think about them, care for them and wish them well.



UNITED STATES

Improving urban tree canopies

A healthy tree population can bring a wide range of benefits to urban areas. Not only do they remove pollutants from the air, they also improve residents' sense of pride and well-being in their surroundings.

However, under-resourced communities often lack access to thriving tree canopies and the benefits they provide. To address this imbalance, Smurfit Westrock partnered with the Arbor Day Foundation to improve the presence of trees in local communities. Volunteers helped to plant 407 trees in parks and schools, and to distribute trees for residents to plant in their own yard for a greater sense of ownership and inclusion. A beautiful and clean environment should not be something that is reserved for our more privileged areas, and this inspiring initiative helps provide equitable access to healthy urban tree canopies and safe public green spaces.

UNITED STATES

Restoring historical stonework

Chastain Park is one of Atlanta's largest regional parks serving over two million visitors each year. It is an important resource that gives people an opportunity to connect with nature and experience the wonder of the area's biodiversity first-hand.

The maintenance team at the park is small, and the upkeep is a constant challenge. The need to manage plant growth, especially that of invasive species, is ongoing. In addition, the park's original 1930's stone waterways have been buried for decades and require care and attention to restore them to their former purpose.

Thanks to their year-round efforts, more than 40 Smurfit Westrock volunteers have become an important and reliable partner to the Conservancy's team. Between them, they have revitalized the trail, managed overgrowth, restored waterways and ensured that the park is more accessible and enjoyable for the many visitors.





CZECH REPUBLIC

Sharing autumnal joy with school children

Autumn can be a beautiful time of year and also an exciting time as children return to school and a new academic year begins.

In the Czech Republic, this excitement was enhanced as colleagues in Zimrovice, Zbrak, Olomouc, Brno and Sturovo distributed creative cardboard coloring sheets and puzzles to local primary schools and libraries to inspire and delight children. The sheets and puzzles featured all things autumnal, including kites, fallen leaves and Halloween pumpkins, to encourage the children to enjoy the beauty of the season and the anticipation it brings.

In Zimrovice, the team also donated cardboard suitcases to school children and kindergartens for children to color in and assemble, and then use for daily essentials such as crayons, toys or other school supplies!



LATVIA

Using corrugated boxes to inspire toy donations

The Children's Hospital Foundation in Latvia is a charity that provides care for children and their families. The charity relies on the generosity of the public, and part of their work involves collecting donated toys for the children's hospital so that each patient's stay can be a little bit more welcoming.

The charity turned to Smurfit Westrock for support, as they felt their plastic collection boxes were not drawing enough attention. They hoped that our team could create more impactful and eye-catching containers using corrugated board.

Our colleagues gladly agreed. They developed collection boxes that were visually appealing and that highlighted the charity's message more effectively, dramatically enhancing the visibility of the campaign. The boxes also featured a QR code that led to a collection site for anyone who wanted to give a monetary donation.

The creation of the corrugated boxes has been a great success, building community relations and giving a very worthy cause far more attention in an uplifting and proactive partnership.



UNITED STATES

Supporting LGBTQ+ youth

Lost-n-Found Youth is an Atlanta-based non-profit organization that provides services to LGBTQ+ youth experiencing homelessness. Their goal is to end homelessness in this community by providing them with the skills and support needed to live independently, as they strive for a world where all young people feel safe and supported to live and love authentically.

During Atlanta's Pride month, more than a dozen volunteers from the PRIDE + Allies Smurfit Westrock Resource Group sorted donations at the



center's thrift store, provided a meal at the center, and engaged in general outreach with the center's youth. Interaction with vulnerable young people is invaluable for building relationships and providing a greater sense of belonging in our communities.

UNITED STATES

A healthier community and cleaner coasts in Miami



Our colleagues in Miami HQ took great strides to demonstrate their commitment to both environmental preservation and public health awareness by spearheading two impactful community-driven initiatives.

The first took place as part of Broward County's annual Beach Cleanup Day, aimed at safeguarding our coastal ecosystems by removing litter from

local beaches. Despite the extreme heat and high humidity, volunteers worked tirelessly to remove rubbish, sort waste, and dispose of it in eco-friendly ways. Colleagues also facilitated the registration and briefing of volunteers and the distribution of cleanup materials and safety protocols.

As a result of the cleanup, volunteers created a safer environment for marine life and gave crucial support to the local ecosystem. The event also offered a unique opportunity to unite employees and community members and promote environmental responsibility.

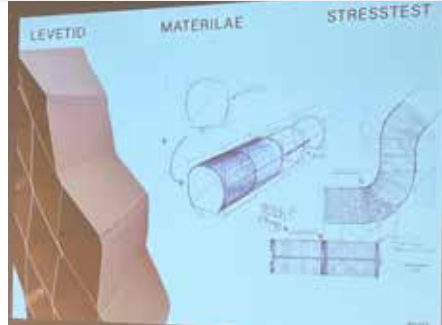
Our Miami team also got active when volunteers participated in the Making Strides Against Breast Cancer walk, an important event that raises awareness and funds for cancer research. Our volunteers were proud to set a positive example and showcase our company's commitment to supporting health-related causes, while also inspiring others in the community to contribute to the fight against cancer.

Inspiring our future

Creating opportunities for
all through education.

As part of our dedication to sustainability, we're committed to supporting our future generations through education, play and inspiration. This year, our employees championed a number of activities to teach, inspire and bring awareness to all of our younger generations.





DENMARK

Design school fostering creativity

We believe that creativity and sustainability go hand in hand. When we partnered with Design School Kolding in Denmark, we saw an opportunity to inspire the next generation of designers by introducing them to the huge potential of corrugated board.



The students were challenged to think 'outside the box', using board to create environmentally-friendly toys. To spark their creativity, we invited them to visit one of our plants to see first-hand how versatile and sustainable corrugated board truly is. Armed with a fresh perspective, the students returned to their workshop, where we provided them with supplies to bring their designs to life.



This partnership wasn't just about education, it embraced a vision for a future where sustainability and innovation co-exist. Watching the students discover new and exciting possibilities showed how small ideas can blossom into meaningful change.

COSTA RICA

Transforming looks into happiness

Improving the lives of children through vision care is an opportunity that cannot be overlooked. In 2023 and 2024, colleagues in Costa Rica proudly launched an initiative to provide glasses to children from families with a low income, partnering with a local optician to do so.

An internal campaign encouraged employees to sponsor children, with the company matching donations to double the number of lenses provided.

This initiative has directly impacted 60 children, who have since enjoyed improved academic performance and quality of life. Employees, some with relatives who benefited, found the experience deeply meaningful as they experienced the heartfelt gratitude from parents, teachers, and the children themselves.

Roy Acuña, Safety and Health Coordinator for Smurfit Westrock Costa Rica said, "It was truly touching to see how we transformed these children's lives. Some even had to share glasses just to attend school." This initiative highlights the power of collaboration and compassion in bringing positive change to our community.



COLOMBIA

Adopting the STEAM approach at ITAF

The Smurfit Westrock Technical, Agricultural and Forestry Institute (ITAF) is a high-quality rural education establishment operating across three sites in Colombia, in the municipalities of El Tambo and Cajibío in Cauca, and Darién in the Valle del Cauca. ITAF provides children and young people from local communities with a comprehensive education, supporting their community development and helping to reduce urban migration.

ITAF is a proud adopter of the Science, Technology, Engineering, Arts and Mathematics (STEAM) methodology as an innovative educational approach, which helps foster sustainable development, bridge the technological divide and promote the inclusion of girls in traditionally male-dominated fields such as engineering.

Through this approach, ITAF students are developing new technological solutions that promote automation and innovation in agriculture.

One notable example is that of Mariana Montero, an eighth-grade student at ITAF El Tambo. Working with her classmates, Mariana developed a prototype of an automated irrigation system to improve efficiency in a greenhouse. This project includes two intelligent systems: one that automatically adjusts moisture levels and another that maintains an optimal temperature for crops. The initiative aims to support local farmers, and seeks to increase agricultural productivity while reducing environmental impact, demonstrating the value of science and technology in promoting social welfare and sustainability.

In recognition of the project, Mariana was awarded the Scientific Challenge prize by Banco de Bogotá in 2024 and received recognition at the STEM Women Congress Latin America 2024, an event promoting the empowerment of women in scientific and technological fields.



“We are extremely proud to see how our educational program encourages students to develop large-scale, impactful projects. Our mission is to continue deepening the use of methodologies like STEAM because we understand they are essential for closing the technological divide and promoting the inclusion of girls in high-potential fields like science and engineering.”

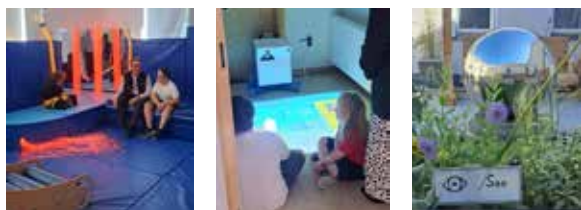
- Adriana Realpe, Coordinator of Smurfit Westrock’s Colombia Foundation education program

IRELAND

Sensory exploration for school children

Supporting the well-being and development of school pupils is essential for fostering their growth and learning, and ensuring they have the best possible start in life. This can be achieved not only through academic encouragement, but through sensory stimulation, self-reflection and resilience training. Recognizing this, colleagues in Smurfit Westrock Cork were inspired to partner with their local school to breathe new life into the children's sensory room and create a new sensory garden, with the support of Smurfit Westrock's Foundation.

These new spaces offer a calm, safe environment for children to explore and grow, nurturing their development and overall well-being.



FRANCE

Boating day with Tom Dolan

Introducing young people to the inestimable value of the ocean from a young age can have a lasting impact on their lives. Creating opportunities to explore the sea inspires curiosity, builds confidence and nurtures respect for the marine environment. In Lorient, renowned sailor and environmental advocate, Tom Dolan was delighted to welcome 10 children from the Action Enfance Association for a special day by the water.

The children toured the ocean-racing port, explored Tom Dolan's state-of-the-art boat, and learned about the skills and challenges of sailing. Tom also shared his passion for conservation



and the protection of our oceans. After lunch at a crêperie, they headed out for a memorable trip on the water.

For these children, many of whom face difficult circumstances, the day was not only a fun adventure but a chance to create lasting memories.

BRAZIL

Creators of tomorrow

In Pirapetinga, where nearly 10% of the community work at Smurfit Westrock, the company's bond with local families has deepened over the years. Wanting to give back, Smurfit Westrock supported the revitalization of "Criadores do Amanhã", a daycare center serving the community since 2008.

With help from Smurfit Westrock's Foundation, the daycare was expanded, adding spaces for children with special needs and upgrading playgrounds and kitchens. When it reopened in March 2024, the center named "Creators of Tomorrow" offered not just improved facilities, but a nurturing environment where children could thrive, allowing parents to work with peace of mind.



BRAZIL

Together for Education program

Protecting the environment is vital for a sustainable future. For 29 years, Smurfit Westrock's "Together for Education" program has supported early childhood and elementary school teachers in Brazil, so they have the tools to inspire a new generation to care for our planet.

In 2023, the program focused on biodiversity, partnering with ENSINART Educational Consultancy to bring this theme to life. Through engaging online seminars, nearly 500 educators gained practical advice and insights on how to incorporate environmental education into their classrooms, providing them with useful tools and a renewed passion to share with their students.

So far, this initiative has had participation from 11 municipalities in Santa Catarina and Paraná, and aims to reach 20,000 students by the end of this year. It empowers both teachers and students to deepen their understanding of biodiversity and environmental stewardship, nurturing the next generation of guardians for our planet, one classroom at a time.





POLAND AND SPAIN

Workshops with local schools



This year, colleagues in Poland and Spain were delighted to share their passion and respect for the planet with local school children by organizing engaging workshops that added a fun flair to environmental education.

In Spain, Smurfit Westrock employees launched an ambitious campaign about responsible forestry for children and young people, partnering with multiple schools and the University of Navarra.



Participants experienced a variety of interactive sessions that brought the topic to life, with younger children tapping into their imaginations to visualize how forests can be managed and regenerated.

Meanwhile in Poland, volunteers conducted engaging Christmas-themed workshops focusing on teamwork, creativity, and recycling with the added bonus of decorating gingerbread!

SWEDEN AND THE NETHERLANDS

Offering students invaluable on-site insights

At Smurfit Westrock, we're passionate about nurturing future talent and embracing the exciting potential that the next generation can offer. We believe in the importance of giving young people the best possible start to their careers by stimulating their curiosity, encouraging creativity, and opening their eyes to the variety of careers available to them.

Recognizing this responsibility, Smurfit Westrock Piteå launched an inspiring initiative in 2018, inviting teenage students from the Piteå municipality to explore their mill to experience the ambitions and operations of a global, sustainability-led company first-hand. As students stepped into the facility, they were greeted by enthusiastic employees who shared stories of innovation and diverse career paths in our industry.



In total, approximately 3,150 students have visited the mill with overwhelmingly positive feedback and appreciation, while the mill has also enjoyed becoming even more connected to the local community.

The Smurfit Westrock facility in Oss in The Netherlands also opened its doors to students as part of a regional career exploration day, further showcasing the company's commitment to inspiring future talent. Three groups of students were welcomed, each gaining valuable insights into what a career in a forward-looking industry can offer.



UNITED STATES

Opening doors in manufacturing

Trees Atlanta is an organization that protects and improves Atlanta, Georgia's urban forest by planting, conserving, and educating. One of its initiatives is the Youth Tree Team (YTT), a paid summer program for high school students that empowers them to gain essential life skills, while experiencing 'green' job opportunities in a hands-on capacity.

Several of our facilities in Georgia were proud to support YTT this year and to showcase career opportunities in modern manufacturing. Sixty students engaged with employees and participated in workshops on career exploration, financial literacy, and job-seeking skills.

This initiative has multiple benefits such as introducing students to potential career paths, building a skilled workforce and enhancing community connections in a meaningful way.

UNITED STATES

Educating excellence

Since August 2020, our African American/Black + Allies (AABA) Resource Group has been making a positive impact in local schools.

This academic year, AABA hosted college and career days, participated in "Read Across America Day," and organized teacher appreciation events. Volunteers also packed snack bags to fuel students' minds during their week-long milestone testing, ensuring that hunger wasn't a distraction, and they had the best possible chance of fulfilling their potential in a high-pressure situation.

We were honored to be recognized by Atlanta Public Schools as a Partner of the Year at the annual APyeS! Awards as a result of our AABA group's efforts. This recognition has motivated us more than ever to continue our good work for the local community.



Protecting our planet

Protecting what matters most, our environment and planet.

At Smurfit Westrock, sustainability is in our every fiber. We have a deep commitment to the planet and we believe that we must always do our best to help protect it. Not only do we strive for this through our products and operations, but also through our actions in the community. The positive steps we take are wide and varied, from tackling litter, to recycling, to promoting and protecting our local ecosystems.



SPAIN

Sustainable wrapping

Colleagues in our Sangüesa plant wanted to reduce the amount of non-compostable waste being used in their region, for the benefit of the local community and the environment. Employees took the initiative to reach out to their local government office with an innovative and practical solution. They offered to produce and distribute Kraft Paper free of charge to local restaurants, shops and businesses to use as biodegradable tablecloths and environmentally-friendly Christmas wrapping. The team designed, manufactured and printed small paper reels for this purpose and the Local Waste Community distributed it. The success was so great that other nearby villages quickly requested supplies of the paper to support their communities, and schools were given paper to enable teachers to talk about waste reduction to their students. So far, 10,000 kilograms of MG Kraft Paper have



been distributed and gratefully received by many sectors within the community.



SPAIN

Regenerating native forests

The Urdaibai biosphere reserve is an area of approximately 220m² in the Basque region that is home to a wide range of different ecosystems and landscapes. In 1984, it was declared a Biosphere Reserve by UNESCO to protect the many plants and animals that rely on it for survival.

This year, colleagues from Bilbao joined other local businesses to help restore part of the native forest on this special site by planting 210 trees, including holly, maple, dogwood, oak and wild pear. Sixty employees braved the wind and rain to show their support and get involved, working closely with experts from the Lurguia organization that works to restore and conserve our damaged ecosystems, making them a welcoming habitat where biodiversity can thrive.

SWEDEN

Cycling to save emissions



Passenger cars are a major polluter in many countries; according to the European Parliament, they account for 61% of total CO₂ emissions from EU road transport.

To help combat this issue, Smurfit Westrock employees in Piteå have been participating in a municipality-wide initiative to promote cycling to work for the last three years. This year, 35 employees committed to cycling to work for one week. To support their efforts, they were also presented with a bicycle repair service free of charge at the plant to ensure their bikes were in excellent condition.

As a result of our colleagues' efforts over the three years, an astonishing 1.25 tons of CO₂ has been saved from entering the environment, proving that we can all make a difference through our individual actions.

UNITED STATES

Trees Into Cartons, Cartons Into Trees (TICCIT)

The presence of a healthy tree population brings many important benefits to urban environments. A healthy tree canopy can provide cool shade in summer months, cleanse the air of pollutants and offer habitats to animals.

It's essential that these benefits are understood and appreciated by city dwellers, especially by the younger generation who will be their future guardians.

TICCIT is an outreach program that addresses this topic directly. Through engaging classroom presentations and the gift of a tree sapling to plant in their own neighborhood, young people learn about the

value of trees, the sustainability of paper and paper-based packaging, and the impact we can make as individuals.

To celebrate Earth Month, 249 Smurfit Westrock colleagues were delighted to host TICCIT events at 43 schools in our communities, inspiring and motivating 5,269 students to take pride in and ownership of their urban tree canopies.





POLAND

Earth Day

This year, employees in Konin and Drezdenko reached out to local kindergartens and educational centers to celebrate Earth Day. In Konin, our colleagues braved inclement weather conditions to work alongside children from the local Special Educational Center to clean up and improve the area around the Center and promote plant growth of shrubs and trees. In Drezdenko, colleagues planted a lime tree in the kindergarten and the municipal nursery and provided paper gadgets promoting environmental awareness to the children.

Employees in Gdańsk, Warsaw and Pruszków and at Asterias in Tarnów took steps to improve their immediate surroundings by planting flowers, and in one case a 500m² flower meadow, on the grounds of their plants, bringing a sense of pride and pleasure to employees and visitors and also contributing to the biodiversity of the area. In Gdańsk, employees also made a conscious effort to cycle to work or take public transport in another step towards protecting their environment.

At each location, volunteers received gifts in the form of plants or seeds to continue their good work in their own homes and gardens.





POLAND
World Cleanup Day

This World Cleanup Day, colleagues in Pruszków joined forces with children from a local primary school to collect rubbish from the surrounding areas, while in Konin, employees and their families joined students and senior citizens to clean up several public outdoor facilities. This multi-generational activity greatly improved the local resources while also building community relationships and goodwill in both locations.

In Warsaw, employees partnered with REKOPOL to present a highly engaging exhibition to pupils at a local primary school. Through the use of Meicia, an interactive installation located inside a repurposed rubbish truck, the children learned in detail about the recycling process. The aim was to educate the children of the real-life value of recycling and to encourage waste segregation.

The experience with REKOPOL was such a success that employees partnered with the company to introduce the benefits of Meicia to children in the Białoleka district, while also providing corrugated houses, ships and cat boxes for the children to assemble and enjoy.



POLAND

Eco Picnic to celebrate the environment

The Eco Picnic in Pruszków is an annual event that encourages the community to unite in appreciation of the environment. It is an important occasion where people come together and enjoy their natural surroundings while promoting a sustainable lifestyle for the year ahead. The team in our Pruszków plant were delighted to support the event in a number of ways. They gave families the opportunity to take part in corrugated crafts where they could paint houses and assemble aircraft and boats. They educated people on the versatility, strength and sustainability of cardboard, and they strengthened relationships while promoting environmental stewardship among their neighbors.



GERMANY

Autumn cleaning around the plant

The town of Herzberg am Harz is beautifully located where the small rivers Sieber and Lonau emerge from the Harz low mountain range. It is a place where nature can flourish. Sadly, however, it is also a collection point for a wide range of rubbish that has been discarded irresponsibly causing a negative impact on wildlife and people in the area. To show their support, 50 colleagues from our local plants along with their families volunteered their time to collect and manage the litter, allowing nature to thrive more fully.



CHINA

The journey of a tree

The importance of instilling a passion and respect for the environment in young people cannot be overstated. As the decision-makers of the future, they will be responsible for the protection of our natural resources and habitats.

In Shanghai and Guangzhou, 30 Smurfit Westrock volunteers reached out to their local community to help promote this learning. The outreach program 'The Journey of a Tree' presented a wonderful opportunity. After receiving specific training, our volunteers spent time in local pre-schools and kindergartens teaching children about the life cycle of trees and the benefits of sustainability.



The sessions were a huge success. Our colleagues have been invited back to speak to more children, raising awareness among the young and building key relationships in the community.



ARGENTINA

ReCreo educational program making a difference

Colleagues in our Coronel Suárez site realized that there was a need to encourage recycling and the proper separation of waste within their community. In response, they created ReCreo, an educational recycling program that extends to primary, secondary and third level schools in the area, through which they conduct workshops with local children. To further support the program, the team have also set up public paper and card collection points at our plant entrance and on the grounds of several local companies.

This year, a total of 70 tons of paper and cardboard has been recovered thanks to the initiative and the commitment of institutions, students and their families. This brings the total amount of material recovered to a significant 300 tons over the last three years. Crucially, awareness about the importance of waste segregation and a sense of individual responsibility have been nurtured within the community and continue to thrive as good practice becomes embedded.

COSTA RICA

Guardians of the planet

The 'Ecobotellas' project in Costa Rica was established to tackle the issue of responsibly dealing with non-recyclable waste. To inspire students in two local schools to take ownership of this task and become 'Guardians of the Planet', our colleagues flexed their creative muscles and got imaginative.

First, they performed 'The Ecobottle Monster' play to 1,500 students to outline the seriousness of the situation and how segregating and reusing non-recyclable waste can protect the planet. Students then received bottles, compaction sticks and collection bins to help them on their mission. Once filled by the diligent students, our colleagues delivered the Ecobottles to Nutresa, the program partner, where they were turned into plastic wood for benches and playground



equipment, proving that reused waste can be transformed into valuable and useful materials. The combination of playfulness and creativity helped to inspire the students and leave a lasting message about how we can all play our part in a successful circular economy.

COLOMBIA

Protecting the Andean bear

Since 2017, Smurfit Westrock's Colombia Foundation and our colleagues have been committed to supporting the 'Conservamos La Vida' alliance, a public-private partnership dedicated to conserving the endangered Andean bear.

In a collective effort to protect the species, producers and their families in the buffer zones of Munchique National Natural Park have embraced sustainable practices. Forty-two family properties now safeguard 432 hectares of habitat, and 24,700 tree seedlings have been planted to restore the environment. Environmental education has also been developed, engaging children, teenagers, and communities in understanding the bears' importance and their need for protection.

This program has made a lasting impact, raising awareness and strengthening ties within local communities. To celebrate its success, Smurfit Westrock was proud to mark International Bear Protection Day 2024, where 840 students, teachers and families participated in fun, educational activities that inspire responsibility for preserving this vulnerable species.





Once again, a remarkable number of stories were submitted to appear in this booklet. This is just a snapshot of the many initiatives that are taking place across all the countries in which we operate. You can see a full list of all the additional initiatives that took place during the year in the index that follows. Thank you to everyone involved in making this possible.

Empowering communities

Country	Initiative	UN SDG
France	Accompagnement Des Associations Sportives Locales	
Mexico	Casa Hogar Amor Y Superación	
Denmark	Supporting Children With Critical Illnesses	
Spain	Family Open Day	
France	Octobre Rose	
Poland	Great Orchestra Of Christmas Charity	
Germany	A Ray Of Hope For Children With Cancer And Leukemia	
Poland	WOŚP	
Denmark	The Smurfit Westrock Cup Is An Annual Football Tournament That Promotes Community And Unity Among Schoolchildren	
Spain	Apace Donatiion	
Italy	Helping Our Community With A Pediatric Ambulance	
Poland	Game Night	
Italy	Helping New Graphics	
Czech Republic	Open House	
Poland	Christmas Eve Neighborly Help	
Poland	Noble Gift	
Poland	Białoleka Days	
Colombia	Transforming Lives: Community Library And Support Workshops	
Sweden	Sponsoring Swedish Children's Cancer Foundation	
Poland	Christmas In Wielkopolska Cluster	
Czech Republic	Supporting Local Charity	
El Salvador	The Transformation Of "El Colegio" And "La Escuelita" Continues	
Czech Republic	Dobropunč	
Poland	Colourful Sock Day	
Germany	Donating 154 Hours To The Lauenburger Tafel	
Brazil	Celebrating Easter	
Brazil	Ballet Sophia Presentation	
Brazil	Christmas Without Hunger Maranata	
Brazil	Development Track For People With Disabilities	
Italy	Easter Eggs For Anffas	

Empowering communities

Country	Initiative	UN SDG
United States	Hopewell Heroes Camp	
United Kingdom	Operation Christmas Child	
Canada	After The Bell Food Program	
Canada	Feeding Neighbors In Need	
France	Journée Portes Ouvertes	
Brazil	Dolphin Project	
Brazil	Na Lata	
Colombia	Promoting Development And Well-Being	
United Kingdom	Taking Care Of Furry Friends	

Encouraging wellbeing


Country	Initiative	UN SDG
Germany	Annual New Year's Eve Run	
France	Objectif March	
France	10km Epernay	
Sweden	Charity For Swedish Cancer Society	
Poland	Let's Bike Together	
Spain	Valkirias Pisuerga	
Spain	Outing To The Mountains In Memory Of Pablo Antón	
Spain	Business Challenge 2024	
Spain	Batch Cooking Course	
France	Internal Olympic Games	
Spain	Nordic Walking	
Ireland	Bake Sale For Irish Cancer Society	
Italy	Rugby Match	
Germany	Schulprojekt Klasse 2000	

Country	Initiative	UN SDG
Spain	Self-Defense Workshop For Women	
France	Solidarity Collection For Women Victims Of Domestic Violence	
Mexico	Monterrey Lasting Friendships	
Czech Republic	103 Emile	
France	Partnership With The Rethel Handisport Association	
Lithuania	Donations To Children's Charity In Exchange For Delicious Home-Baked Pie	
Spain	New 9-Seater Van For Cruz Roja Ibi	
Argentina	Atomic Ambassadors	
Argentina	Donations	
Czech Republic	Hippotherapy Support	
Spain	Fundation El Salvador De Rugby	
Colombia	Inclusion And Community Creativity	
France	Action Enfance Attends Paris Olympic Games	
Colombia	Recyclers, The Formalization And Dignification Of Work	
Brazil	Heating System For The Elderly Home	
Brazil	Pirapetinga Sport Club	
Brazil	Peixinho Project	
Brazil	Social Action Nursing Home	
Italy	Lunari - Community On The Move	
Netherlands	Walking And Running For A Cause	
Brazil	Bike Cine Project	
Colombia	Inspiring Organizations: Civic Award 2023	
Brazil	Popcorn Sessions	
Spain	Visit Retirees	
Spain	Burgos Concert	
Spain	Teambuilding	
Colombia	Families That Inspire Transformation	

Inspiring our future

Country	Initiative	UN SDG
France	Cool Kids Club 2024	
Poland	Health Song Festival	
Colombia	Vocational Guidance Workshop	
Poland	Back To School	
Brazil	Professions Circuit Project	
Brazil	Aceci Social Action School Kits	
Germany	Leseband An Grundschulen In Mecklenburg Vorpommern	
United States	From A To Stem Z	
United States	Women In Technology Support Girl Scouts	
United States	Pasaporte A La Educacion	
Spain	Women Week	
Belgium	Turnup Academy	
Germany	Safety Leader	
Mexico	North America Nuevo Laredo Auditorium	
Serbia	Center For Youth Integration	
Dominican Republic	The Robotics On The Road Club	
Colombia	Inclusive Library For Deaf And Blind Children	
Italy	23 Scholarships	
Spain	Students Awareness Sustainable Forest Management	

Protecting our planet

Country	Initiative	UN SDG
Colombia	Family Roots: Planting And Celebration Day	
Brazil	Reciclarle	
Italy	Festival Letteratura	