

Digi-know the top

5 benefits of Digiflute®

for your business?

Digital printing is set to be the fastest-growing printing technology for packaging from 2022 to 2027 (Smithers).

With its ability to offer high-quality and high-performance, learn how these results can be achieved by using Digiflute® with these 5 key benefits...

1 Tailored to perfection

Digiflute® is offered in a wide variety of flute profiles and caters for fast turnaround on custom orders.

Enabling you to capitalise on new sales opportunities, maintain a competitive edge, and differentiate from rivals with distinctive, eye-catching products that align with your customers' needs, and support your growth and success.



2 Better for profit and planet

100% recyclable, Digiflute® strikes the perfect balance between superior quality and impact on the planet.

Its eco-friendly composition meets growing expectation for sustainable products and packaging, improving efficiency and output, while helping you maximise profit and meet sustainability goals under ever-increasing legislation.



3 On-point print

With uniform clay coating and precise board calliper control that minimises any flute 'shadow'.

Digiflute® delivers a smooth, consistent printing surface for flawless print, creating eye-catching results in your clients' display and packaging applications.



4 Driving productivity

Digiflute® comes with a unique "board shape" guarantee resulting in a flatter sheet that optimises print production.

This shape control gives you the confidence to maximise your printing speeds and efficiency whilst reducing the risk of print head damage.



5 Capture eco-conscious consumers

75% of consumers more likely to buy from brands that offer sustainable products (Deloitte Global)

Our commitment to eco-friendly practices fosters brand loyalty. Digiflute® allows your business to offer sustainable products that resonate with environmentally conscious shoppers, driving repeat purchases, recommendations, and long-term customer advocacy.



Sources *Smithers: 2024 ** Startups *** Deloitte Global

For more information
Get in touch by visiting
smurfitkappa.com

